



Hispanic Advocacy and Community Empowerment through Research



October 2012

Evaluation Report of the 2012 Minnesota Latino Caucus Round Table Discussion on Civic Engagement (June 6-7, 2012)

**Prepared by:**

Nahila Ahsan  
Silvia Alvarez  
Rodolfo Gutierrez

**Submitted to:**

Minnesota Latino Caucus



## **About Hispanic Advocacy and Community Empowerment through Research (HACER):**

HACER's mission is to provide the Minnesota Latino community the ability to create and control information about itself in order to affect critical institutional decision-making and public policy. General support for HACER is provided by the Center for Urban and Regional Affairs (CURA) and Minnesota-based philanthropic organizations.

If you would like to receive additional information about HACER or this report, the following is HACER's contact information:

Rodolfo Gutierrez, Executive Director  
Email: [rodolfo@hacer-mn.org](mailto:rodolfo@hacer-mn.org)  
270 Appleby Hall; 128 Pleasant St. SE  
Minneapolis, Minnesota 55455  
(612) 624-3326  
[www.hacer-mn.org](http://www.hacer-mn.org)

This report is not copyright protected. However, HACER and the Latino Caucus Board of Directors respectfully requests credit and acknowledgement when using materials from this report.

### **Suggested reference to this report is:**

Hispanic Advocacy and Community Empowerment through Research (HACER). (2012) *Evaluation Report of the 2012 Minnesota Latino Caucus Round Table Discussion on Civic Engagement (June 6-7, 2012)*.

### **We are grateful to and all who contributed to the making of this report:**

#### **HACER Staff and Consultants:**

Rodolfo Gutierrez, PhD (Executive Director)  
Nahila Ahsan  
Gabiella Deal-Marquez  
Allison Shurilla, MPP  
Silvia Alvarez, PhD, University of Minnesota

#### **Latino Caucus Board of Directors:**

Manuel P. Guerrero, Chair, District 5  
Ronald Lezama, Treasurer, District 5  
Elsa Vega Perez, District 5  
Samuel Hernandez, District 5  
Idalia "Charley" Leuze, District 3  
Claudia Mijares, District 3  
Umbelina Treviño Cremer, District 4  
Yessina Mendoza, District 4  
Susana Pelayo Woodward, District 1  
Pablo Murillo, District 5  
Ramon Leon, district 5

## Table of Contents

Purpose.....	1
Methods of Evaluation.....	1
Background.....	1-2
Introduction.....	2
Goals of the Roundtable.....	3
Event Summary.....	3-4
Roundtable Activities.....	4-9
Evaluator Observations.....	9-10
Survey Results and Responses.....	10-22
Conclusion.....	22
Appendices.....	23-31

## **Purpose**

The purpose of this report is to evaluate and discuss the “Statewide Latino Round Table Discussion,” an event planned by the Minnesota Latino Caucus (MNLC), a nonpartisan coalition of Latino leaders, which took place for the first time in Minnesota between June 6<sup>th</sup> and June 7<sup>th</sup>, 2012. This report will not only serve as a reflection on the event but will also serve as a guide and resource for planning future events among other things. The evaluation process provides an opportunity to make a critical assessment, to state lessons learned, and to identify outcomes of an event.

This report also includes the Latino Caucus Round Table on Civic Engagement Aims and Objectives, a description of the activities, a summary of successful and unsuccessful aspects of the event, participant survey responses, participant reflections, and other relevant materials.

## **Methods of Evaluation**

HACER staff was provided with different types of information related to the event and were allowed to observe and analyze the event. HACER staff collected data through observation during the two day event along with the results from a written event survey administered to participants. The survey for participants, which was included in the registration packet, was to be returned to event organizers at the end of the second day. Twenty five surveys, or 41% of participants, did the survey.

Surveys were tabulated and the information was organized in tables and bar graphs. Field notes were discussed by the evaluation team focusing on what went well, what could have been done better, problems that were faced and solutions implemented. The discussion took place in a neutral environment using the collected data in an impartial way. This report summarizes event activities, survey responses, and observations of the event and its activities.

## **Background**

The Minnesota Latino Caucus was formed in 2011 to address key issues in the Latino community, including immigration, healthcare, education, criminal justice, economic development, and the lack of political awareness and power. It was determined that the only issue that was not being addressed by other organizations was the lack of political power and awareness and rather than duplicating efforts, MNLC decided to focus on the following four issues:

- To increase the number of Latinos that participate in state, county and local boards, commissions, and elected public office.
- To identify and support qualified candidates for elected public office.
- To increase the visibility of Latino accomplishments on a state and local basis on economic growth and the Latino effect on economic development.
- To promote relationships with local governments that respects and values the contributions of the Latino work ethic.”<sup>1</sup>

The MNLC plans to meet these goals by “identify[ing] and mobiliz[ing] statewide Latinos to serve in state and local government boards and commissions, and to develop accountable

---

<sup>1</sup> <http://mnlaticaucus.com/>

<sup>2</sup> MNLC Proposal and Summary Document

<sup>3</sup> U.S. Census Bureau, 2010

<sup>4</sup> Calculated based on Census figures.

ongoing relations between state and local governments, policy makers and the Minnesota Latino community.”<sup>2</sup>

## **Introduction**

It was determined that one of the ways to accomplish MNLC’s goals was to organize a statewide roundtable of community leaders, activists and subject matter experts that would discuss the importance of civic engagement, lead training classes, and develop regional action plans to show how each region was going to promote civic engagement. Latino civic engagement is important for the following reasons:

- The Latino population is rapidly growing. According to the 2010 Census, there are over 250,000 Latinos in Minnesota, which equals almost 5% of the state population.<sup>3</sup> Between 1990 and 2010, the approximate annual growth rate of the Hispanic and Latino community is approximately 18.2%.<sup>4</sup> Figure 1 shows the population distribution and growth rate of the Hispanic and Latino population in Minnesota. A number of maps and other data from the latest Census showing population characteristics of the Hispanic/Latino population in Minnesota are inserted as appendices at the back of this report.
- Members of the rural areas are very interested in civic engagement but do not know how to get started or where to go for advice.
- At the time of the MNLC event, there were only four Latino elected officials, all of whom are located within the Twin Cities area: Senator Patricia Torres Rey, elected in 2010; Representative Carlos Mariani, elected in 2000; Anoka County Councilman Rafael Ortega, and Alberto Monserrate, Minneapolis School Board, elected in 2010. There are four new Latino candidates running for state offices in November 2012, all located in the Twin Cities.
- Currently, Latino civic engagement representation is not on par with the demographic composition in Minnesota. Latino interests are not adequately addressed in the current civic engagement process. Latinos face significant barriers in various sectors of the economy and society which also creates barriers to civic engagement.
- The vibrant entrepreneurship potential in Latino communities to create jobs and wealth for all has had minimum policy attention because of the lack of policy and political representation at all levels of government in Minnesota. Moreover, Latino communities throughout Minnesota face barriers to business, social, political, and educational success because their voice is largely absent in policy and institutions statewide, primarily in rural areas of the state.”<sup>5</sup>

---

<sup>2</sup> MNLC Proposal and Summary Document

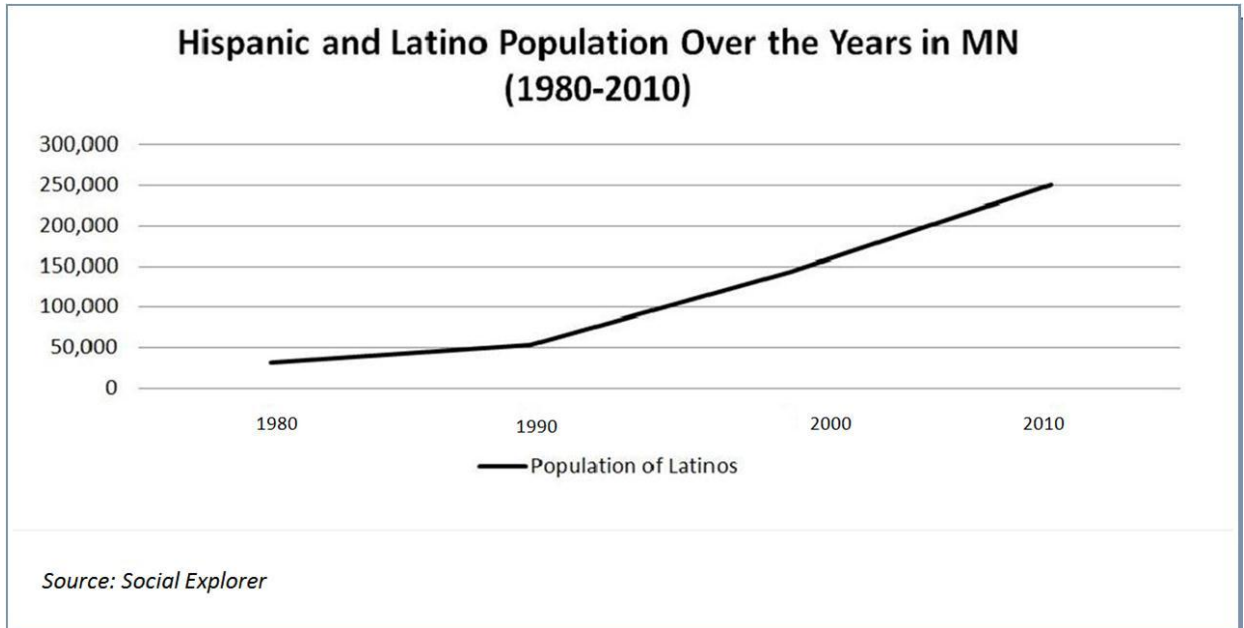
<sup>3</sup> U.S. Census Bureau, 2010

<sup>4</sup> Calculated based on Census figures.

<sup>5</sup> MNLC Proposal and Summary Document

- With the suburbanization and rural spread of Latinos, the need for political representation becomes greater.

Figure 1: Hispanic and Latino Population Trend Line (1980-2010)



Promoting civic participation and engagement in both community and government is important because civic engagement is “vital to the social, economic and political welfare of the nation.”<sup>6</sup>

### Goals of the Roundtable

- Bring together a minimum of 60 statewide Latino community leaders to discuss and formulate a common agenda to advance Latino civic engagement in Minnesota.
- Empowerment of Latinos to increase representative in all levels of state and local government and policy areas.

### Event Summary

Participants consisted of approximately 60 Latino leaders and representatives from the non-profit sector that serve Latino populations throughout the state of Minnesota. The primary focus of the Round Table Discussion was to involve and bring together Latinos who are already in advocacy roles for social and civic change in their local communities. Recruitment targeted cluster geographic areas of Fargo/Moorhead, Albert Lea/Owatonna, Mankato, Grand Rapids/Duluth, and the Twin Cities metropolitan areas.”

<sup>6</sup> [http://www.csusm.edu/nlrc/documents/Civic\\_Engagement\\_Workshop\\_Report\\_June2007.pdf](http://www.csusm.edu/nlrc/documents/Civic_Engagement_Workshop_Report_June2007.pdf)

The following list consists of some of the other characteristics of the two day event:

- Representatives from 9 colleges attended.
- Activists from Farmington, Inver Grove Heights, Austin, Rochester, Brooklyn Park, Duluth, Morris, Montevideo, Marshall, Ghent, Owatonna, Willmar, Worthington, Rochester, St. Cloud, Minneapolis, and St. Paul attended the caucus.
- Two speakers were brought in from Georgia and California: Jerry Gonzalez of GALEO, an organization similar to the Caucus, and Dr. Manuel Pastor of the University of California to discuss Latino involvement in civic engagement.
- Sessions titled *How to Get Started with Civic Engagement* were offered at the caucus. Attendees were advised to use the presentation as a framework for their action plans.
- Four action plans were developed and several regional leaders were identified for future follow up. Notes from the Action Plans are included in this report.

### **Roundtable Activities**

This section outlines each day and issues explored and discussed.

#### *DAY 1*

##### **Introduction, cocktail and networking**

Approximately 60 participants.

The opening activity for the 2012 Latino Caucus Table Discussion on Civic Engagement was a social event. The purpose of this activity was to provide attendees an opportunity to network. The environment was relaxed, open, and friendly. Event organizers and staff were helpful and warmly welcomed participants. Everything started on time.

#### *DAY 2*

##### **Morning Breakout Sessions**

Approximately 60 participants.

There were two breakout sessions that took place simultaneously in two different rooms, with an approximate number of 30 participants in each group. The two breakout sessions are summarized below.

##### ***Breakout Session Topic 1: How to get Latinos elected and influence candidates who support the Latino agenda***

This breakout session was led by **Rick Aguilar**, Chairman of the Hispanic Republican Assembly of Minnesota and **Mona Langston**, Outreach Manager of the Minnesota DFL Party. Rick and Mona led an informational session that presented different ways to engage in the political arena. The following topics and ideas were discussed:



- Voting Information
  - How to become an Election Judge and why this is important
  - Where to register and vote
  - Info on state boards and commissions
  - Previous election statistics
  - MN Secretary of State website with helpful information on the above
  
- Census and Demographics
  - MN population by state, county and city
  - Ethnicity, income, age, education, home ownership
  - Population forecast by race and county up to 2050
  - MN State demographic center
  - MN Latino population facts were discussed to provide framework to the event
  - Recommended websites:
    - [www.demography.state.mn.us](http://www.demography.state.mn.us)
    - [www.census.gov](http://www.census.gov)
    - [www.pewhispanic.org](http://www.pewhispanic.org)
  
- Ways to connect with the Latino community
  - Sample emails
  - How to get participation in meetings
  - Why should they see you
  - Executive presentation
  - Facebook
  - Links to other media, news, etc.
  
- Suggested Civic Engagement roadmap
  - Attend local political organization meetings
  - Volunteer with your party
  - Meet your political leaders
  - Become an election judge
  - Volunteer with your city
  - Learn how to apply for state commission/board
  - Learn how to apply for a city or county advisory
  - Know who the candidates are and their positions
  - Support your candidate
  - Run for office position
  - Network

***Breakout Session Topic 2: How to effectively access appointments process to governmental board and commissions.***

This breakout session was led by Jerry Gonzalez, Executive Director GALEO<sup>7</sup>.

---

<sup>7</sup> Georgia Association of Latino Elected Official (GALEO) is a Latino civic organization based in Atlanta, Georgia.

Jerry talked about his experience working with the community and GALEO Board Members to promote the Latino vote. He also discussed the importance of the Latino vote, Latino participation, and provided examples of media campaigns, as well as outcomes of organizations working with large Latino populations as a result of their civic engagement.

Other talking points:

- Few Latinos actively involved in the U.S. politic parties.
  - We need Latinos working in both parties. In 2050, 29% of US population will be Latino, meaning 1 out of 3 Americans. How are Latinos going to assume political positions? How we start working on this now has an implication. We got a lot to do.
- GALEO's mission
  - To increase civic engagement and leadership of the Latino/Hispanic community across Georgia.
- Latino voters in the State of Georgia
  - Year 2003: 10,000 Latino registered. The state was missing about 45,000 Latinos. 2012 prediction is 200,000 by engaging them.
- Orale Campaign started in 2010 ([www.georgialatinovote.com](http://www.georgialatinovote.com))
  - Focus on encouraging everyone to participate. First register to vote, those that are not eligible can help to identified those who are. Orale campaign: Register 10 people, volunteer 10 hours, donate \$10.00. Promote ownership for those that are not eligible.
- Media is a key, you have to partner with them, it is fundamental. In both English and Spanish.
- Voter registration
- Advocacy, Lobby day at the Capitol
- GALEO Institute for leadership 500 alumni, 80% are Latino, inclusiveness builds power!
- GALEO Leadership Council
  - **Next 5-7 Years**
- Working with the city of Dalton and Gainesville, simplifying the process and addressing the needs of their constituencies. Record for Latinos running for public offices. Multi-racial multi-culture coalitions. Redistricting efforts.
- What is next for Minnesota Latino Caucus? Business, Politicians, Leaders working for a stronger Minnesota
- Engagement Process, videos "Luchador" (website) popular in the community. Spanish media partners. How to engage the MN Latinos?

➤ **IDEAS FROM THE AUDIENCE**

- 1) Leadership development within the community, to be inclusive and empower people who can't vote. Families are diverse and we have to engage everybody. Intergenerational engagement, youth can bring parents
- 2) Engagement in civic organizations with volunteers behind, Historical Society Human Activities, to engage people at local organizations
- 3) Institute for leadership with students. Taking it to a next step leadership-action, school levels how to get them into college
- 4) Community involvement to get Latinos to vote. Start from the bottom as the campaign in Georgia.
- 5) Social media campaign. Think something local. Familiar personal outreach campaign
- 6) Collect money 2012, \$12 dollars, 2013 \$13 dollars. Latino leadership engagement through organizations to get funding

**Lunch**

Key Note Speaker: Dr. Manuel Pastor  
(Audio File Available via CD)

Dr. Pastor spoke about the shift in Latino demographics from a national perspective, including Minnesota and Latino population trends. He also provided examples of what other states with larger Latino population have accomplished during the last two decades, focusing on education, and presented some data collected for his research

**Afternoon Breakout Session: Develop Action Plans**

About 60 participants

This breakout session took place simultaneously in two different rooms. Initially, two groups were created with 30 participants in each group, but a third group later formed by participants. The group decided on its own to merge two areas together because of common concerns and issues. Groups were divided based on region in order for them to come up with plans relevant to where they worked and to connect with people in other places in the same area of the state.

Participants were asked to answer the following question: how can we create a community with high value to civic engagement?

**PARTICIPANT IDEAS:**

- a. How can we make it sustainable?
- b. What? Why? Who? When? How Many Times?

***Group #1 (Duluth Area)***

- Duluth will meet with the Major and then will engage more community members
- UMN Extension will have leadership training
- Election judges in Duluth (5)
- Voter registration Drive in different events (Multicultural summit)
- Networking to those participating in the MN Latino Caucus
- (It is missing who is going to do it, notes will be shared)
- TOURCH
- Voters' registration is important but the idea is to educate the community
- Immigration issues
- Through community organizations
- Need to develop levels of trust
- Education for democracy
- Leadership
- Empowerment
- Family education

***Group #2 (Ramsey, Hennepin County South metro Area)***

The conversation started by discussing the participants' role at the Latino Caucus and what the Minnesota Latino Caucus is doing.

- An acknowledgement of Latino efforts was made in the session
- There is a need identified to create community engagement spaces
- At the same level, it is the need of training for the Latino community in many different aspects
- Provide educational opportunities
- Voter education (compiling document)
- Different approaches to the community engagement acknowledging the diversity within the community
- Youth entrepreneur program (LEDC, CLAC partnering Latino leaders with elected leaders)
- 22 Latino oriented organizations in the Twin Cities serving the community (We shouldn't duplicate the efforts)
- Reporting successes (Sharing good things happening in the community)
- Recognition of community leaders
- Calendar of events Latino Directory (Puentes de la Comunidad should be in that book)
- Annual report of the Community accomplishments

***Group #3 Marshall, Montevideo***

- Brain storm about how to address the needs
- How to overcome Barriers (Babysitting, Migration status)
- Mentorship programs
- Recruitment of Volunteers
- Starting a permanent communication (sign up list in the room)

- 100 leaders trained in integrated Latino leadership (University of Minnesota Leadership Program)
- Make this really happen by not replicating previous attempts making the community excited. There is a need of sustainable plan.
- More Latino involved in law enforcement (Montevideo)
- Community Partnership
- Teaching teachers how to understand Individual Equity Work done in the School and community based organizations.

### Sources

- Centro Campesino Leadership academies for adults and youth
- Workshops in immigration
- Citizenship Classes
- College Readiness
- Preventive Health Care (Owatonna)
- College Possible (University of Minnesota Extension Duluth)

### **Evaluator Observations**

#### *a. Successful Aspects of the Event*

According to observations and notes from the evaluation team, the event was well planned. It was successful in that it met the MNLC's goal of having at least 60 Latino leaders from different geographical areas attend the Caucus. Participants not only represented different areas of the state, they also represented different fields and occupations: government, non-profit, universities, business owners, students, etc. All participants networked and interacted with each other with enthusiasm and ease.

Participants identified the following positive indicators of the event:

- Great start up conversation
- Opportunity to learn how can we generate interest, knowledge and action among the Latino population
- Well put together
- Good content
- Great energy
- Free speech experience of citizens
- Good information for civic engagement
- Better understanding of the Latinos politics through the lens of current demographics
- Learn engagement strategies for all Latinos
- Opportunity to see how many organizations are working with Latinos
- Learn how the entire Latino community can benefit everyone
- Meeting people
- Networking
- Speaker quality
- Discussing strategies on how to increase Latino involvement
- Opportunity to learn how to take action

### *b. Critiques*

The afternoon break-out sessions were somehow confusing at the beginning, since there was an expected outcome but the instructions were not clear. The facilitators needed some support to clarify the intention of this session as participants were confused. It took some time for participants to get the idea and then they organized their ideas but the time frame was not long enough to come up with a plan. It was a good starting point. Despite this confusion, eventually all the groups were able to identify the needs and were able to work on the strategic action plans.

The breakout session on June 7<sup>th</sup> where participants were to develop the action plans proved to be the main area of improvement of the event. Instructions were provided verbally but should have been written in the agenda. The moderators needed better supervision and training but it should be noted that one person who committed to moderate did not attend. The large group should have been broken into a smaller group and the moderators required better training of the expectations.

This lack of coordination was not catastrophic but did slow down the process. A valuable lesson was learned for future meetings.

The evaluation team asked participants about what they liked the least about the event and any critiques they had. The following are their responses:

- There was a lot of redundancy during the event
- Roles were poorly defined
- Participants expected training, not speeches
- More time was needed to come up with an action plan
- Break out session in the afternoon was not well oriented
- Break out session left more questions than action items
- Issues were approached in a very large scale
- The event lacked focus

### **Survey Results and Responses**

In addition to the observations, information from participants was collected through a 15 item written survey (see appendix 3 for the survey). The fifteen items were grouped in opinion about planning, quality of sessions and speakers, and outcomes of the event.

The section that follows contains a summary of the results as well as tables and bar graphs visualizing the results.

#### *Planning*

According to participant responses, 88% stated that the event was well organized, 94% were satisfied with the registration process, the material provided, and courtesy of staff, and 92% of the respondents were satisfied with the event's facilities. In all, the event was well evaluated and most of the people considered it as a necessary and valuable event.

#### *Quality of Sessions and Speakers*

The evaluation team included some items in the survey asking participants about the event. Eighty eight percent (88%) of the respondents were satisfied with the quality of the speakers with notable preference for Dr. Manuel Pastor, who was the keynote. Ninety six percent (96%) of the respondents said that the length of the session was about right, while 92% agreed that the content of the event was appropriate and informative.

### Outcomes of the Event

The main outcomes of the event were the action plans. Even though there was a lack of time, the initial brain storm in each of the subgroups provided a great collection of ideas about what is needed and what are the available resources.

### Future Directions

Eighty percent (80%) of the respondents reported planning to follow up with the commitments indicated in this event, and plan to promote change on their work and area of influence. In addition, each of the subgroups from 3 different geographical regions committed with a plan submitted to the organizers.

Participants also provided their input and provided the following suggestions to improve further events:

- Plan events for weekends
- Provide more written information
- Improving the session for action plans by providing some guidance before the event
- More directions to develop action plans
- Provide more structure to the event
- Offer more opportunities for questions
- Let each city to work on its own agenda, instead of working by region
- Promote more participation among Latino professionals
- Stop appointing leaders and promote an open and democratic process
- Think seriously about a follow up event
- Present more resources to reach out the Latino community

Figure 2: Bar graph of responses for Question 1 from the MNL C Participant Survey/Evaluation

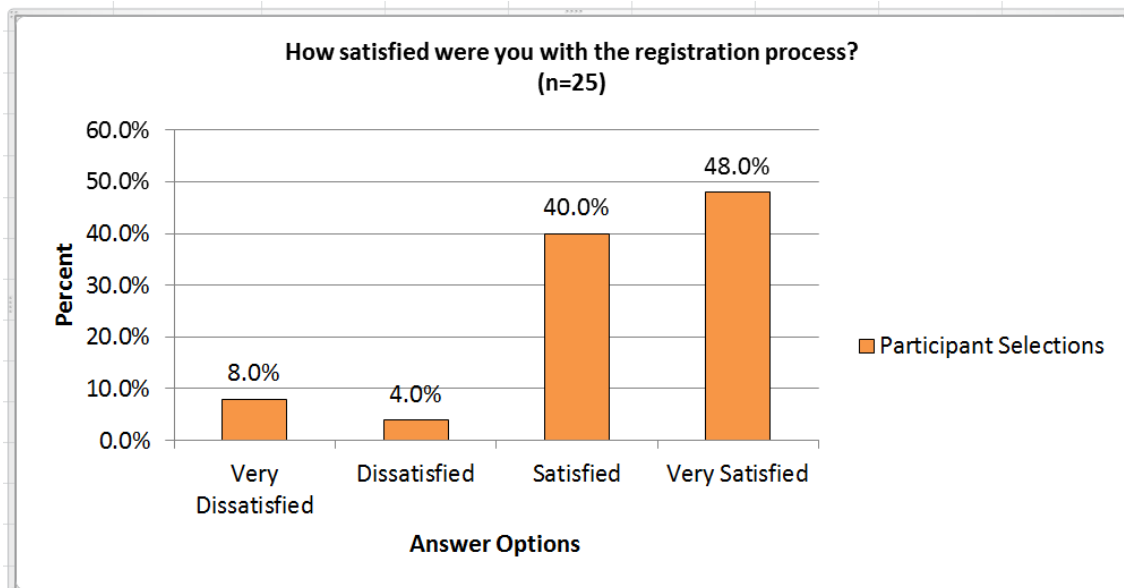


Figure 3: Table of responses for Question 1 from the MNL C Participant Survey/Evaluation

How satisfied were you with the registration process?		
	n	%
Very Dissatisfied	2	8
Dissatisfied	1	4
Satisfied	10	40
Very Satisfied	12	48
<i>Total</i>	<i>25</i>	<i>100</i>



Figure 4: Bar graph of responses for Question 2 from the MNL Participant Survey/Evaluation

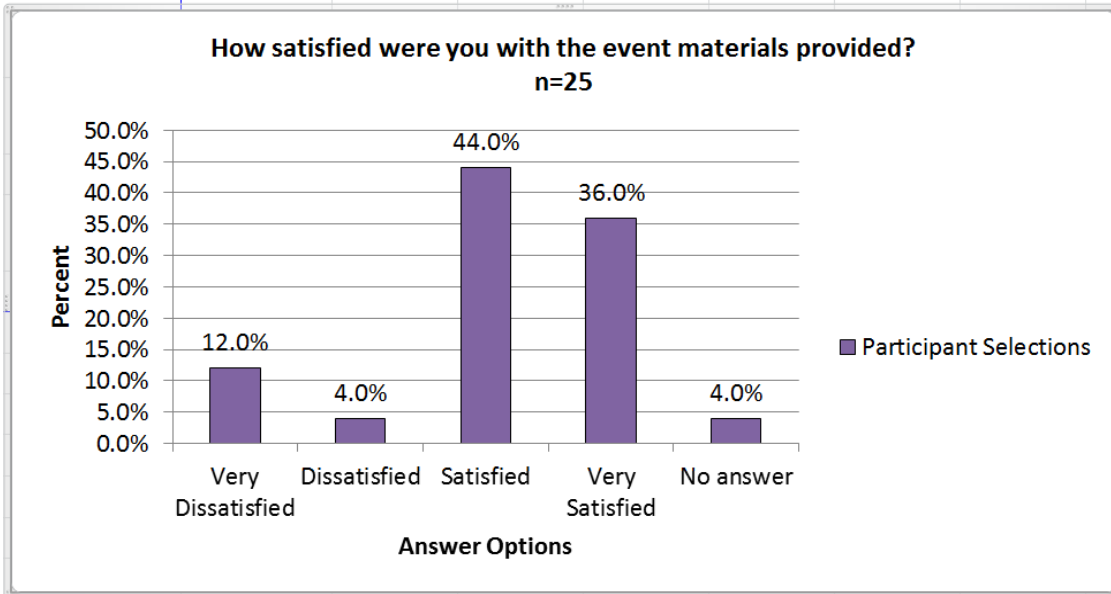


Figure 5: Table of responses for Question 2 from the MNL Participant Survey/Evaluation

How satisfied were your with the event materials provided?		
	n	%
Very Dissatisfied	3	12
Dissatisfied	1	4
Satisfied	11	44
Very Satisfied	9	36
Very Satisfied	1	4
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 6: Bar graph of responses for Question 3 from the MNL Participant Survey/Evaluation

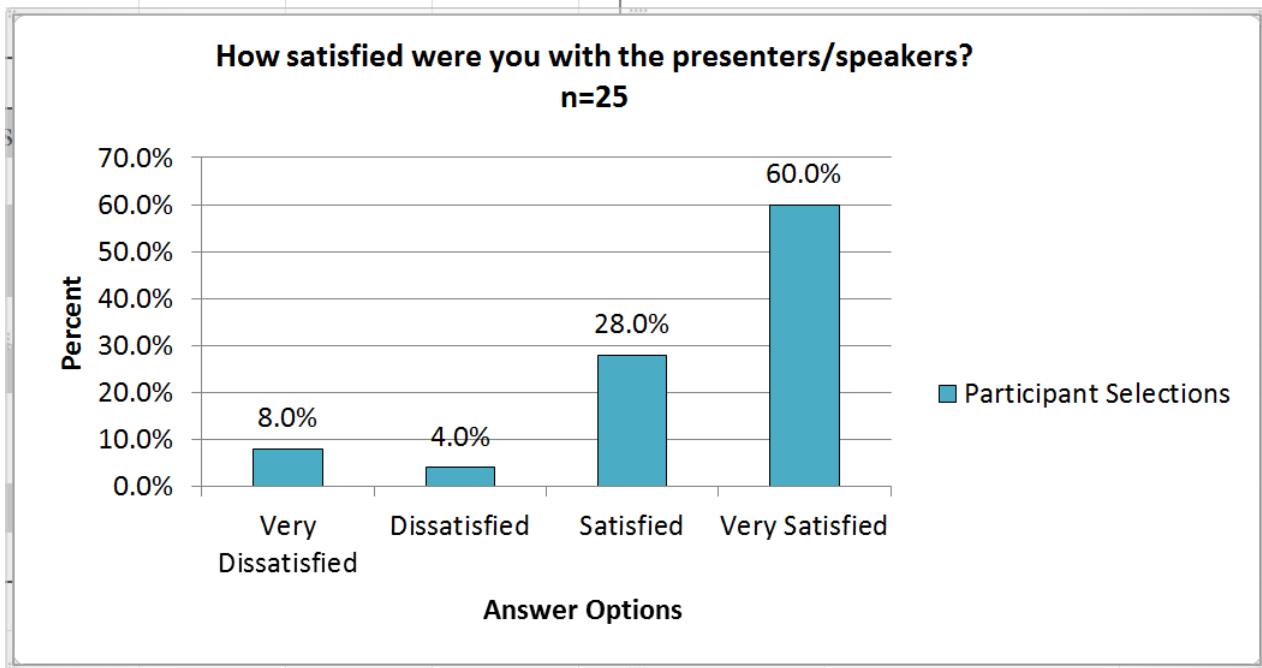


Figure 7: Table of responses for Question 3 from the MNL Participant Survey/Evaluation

How satisfied were you with the presenters/speakers?		
	n	%
Very Dissatisfied	2	8
Dissatisfied	1	4
Satisfied	7	28
Very Satisfied	15	60
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 8: Bar graph of responses for Question 4 from the MNLC Participant Survey/Evaluation

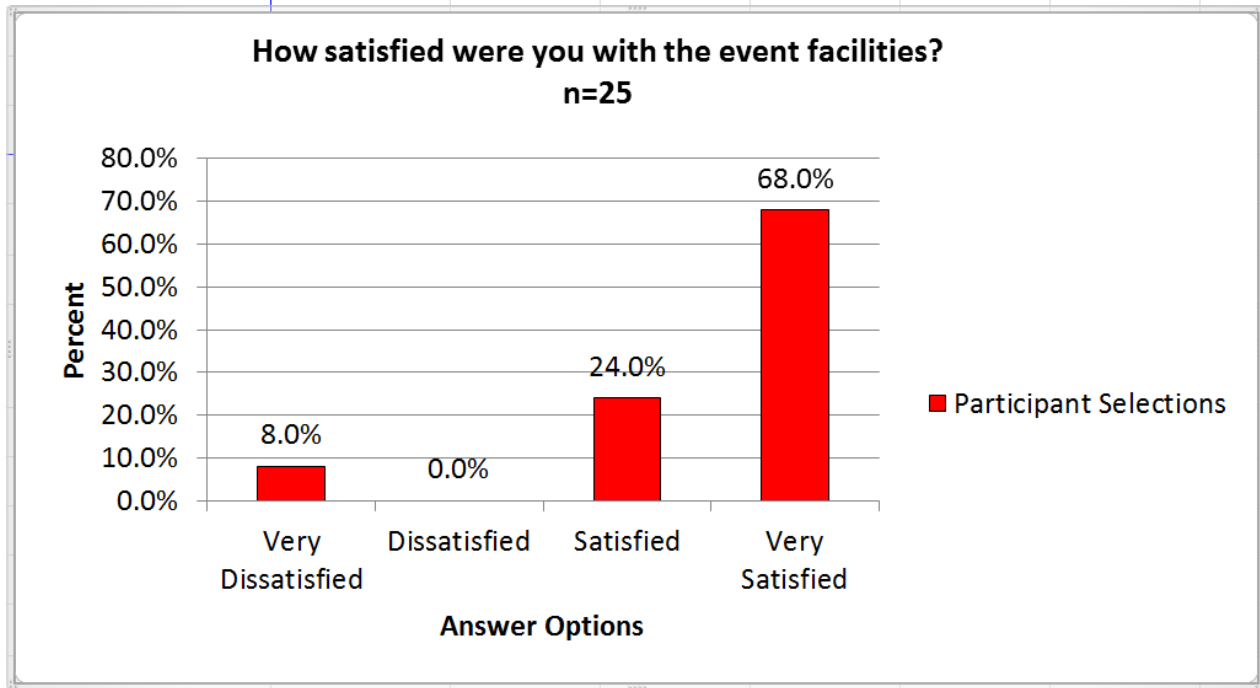


Figure 9: Table of responses for Question 4 from the MNLC Participant Survey/Evaluation

How satisfied were you with the facilities of the event?		
	n	%
Very Dissatisfied	2	8
Dissatisfied	1	4
Satisfied	7	28
Very Satisfied	15	60
<i>Total</i>	25	100

Figure 10: Table of responses for Question 5 from the MNL Participant Survey/Evaluation

<b>Did you attend both sessions the second day?</b>		
	n	%
Yes	25	100
No	0	0
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 11: Bar graph of responses for Question 6 from the MNL Participant Survey/Evaluation

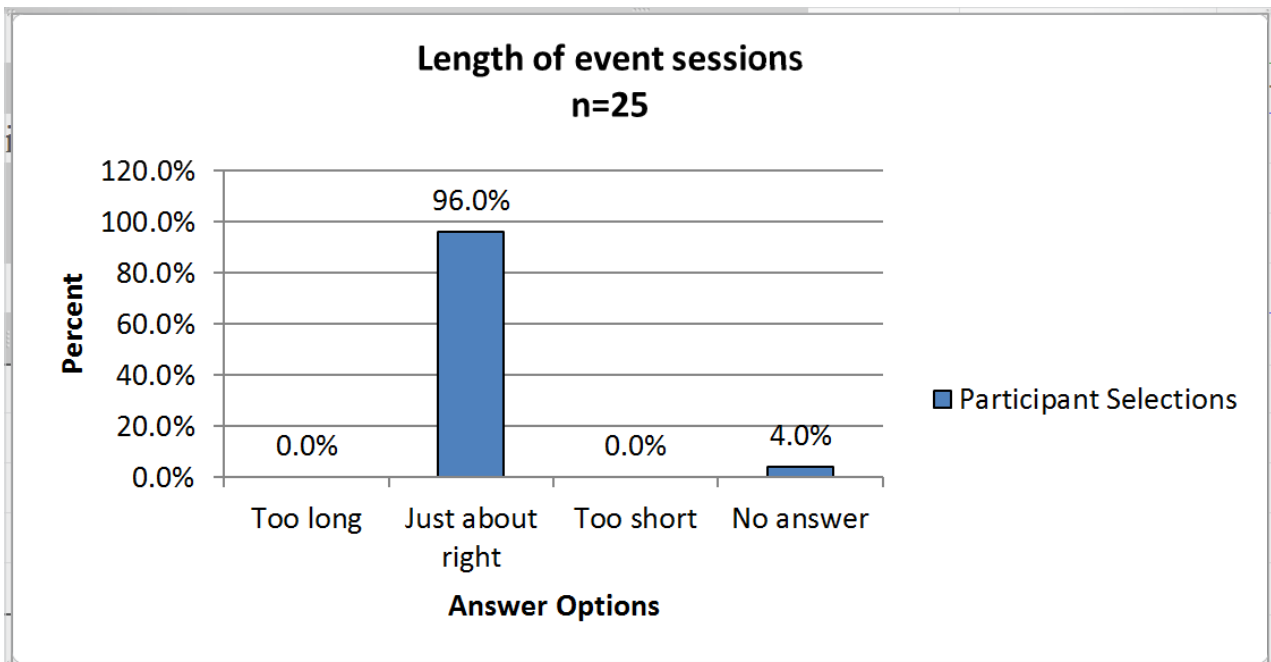


Figure 12: Table of responses for Question 6 from the MNL C Participant Survey/Evaluation

<b>How was the length of the event?</b>		
	n	%
Too long	0	0
Just about right	24	96
Too short	0	0
No answer	1	4
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 13: Bar graph of responses for Question 7 from the MNL C Participant Survey/Evaluation

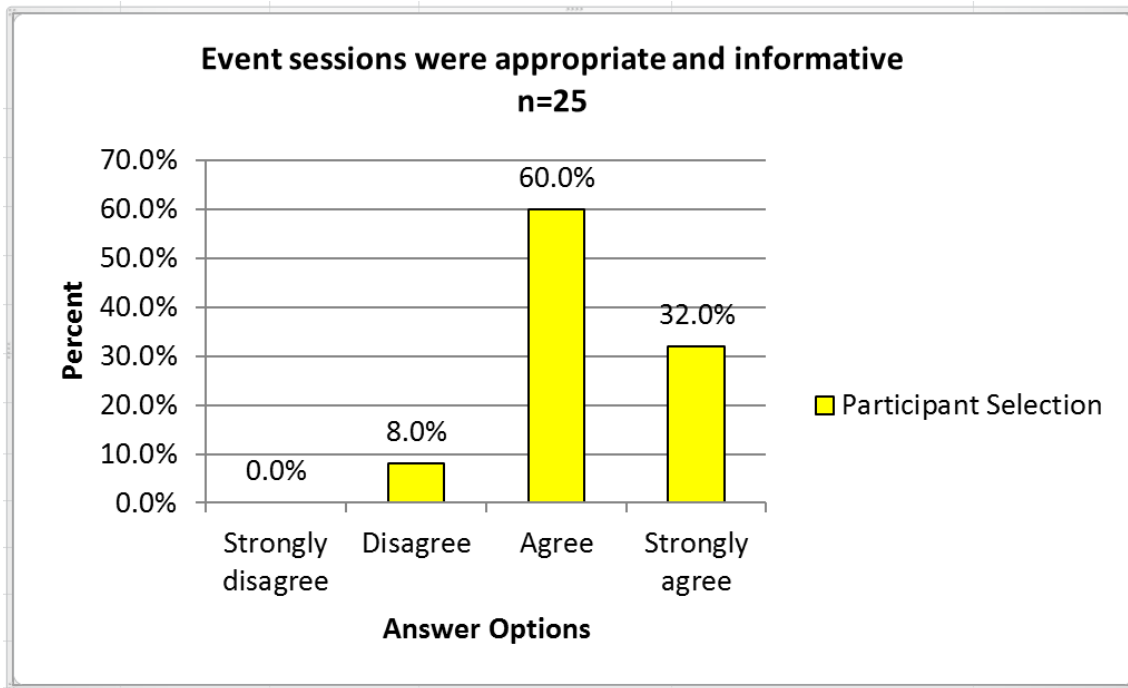


Figure 14: Table of responses for Question 7 from the MNL C Participant Survey/Evaluation

<b>Event sessions were appropriate and informative</b>		
	<b>n</b>	<b>%</b>
Strongly disagree	0	0
Disagree	2	8
Agree	15	60
Strongly agree	8	32
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 15: Bar graph of responses for Question 8 from the MNL C Participant Survey/Evaluation

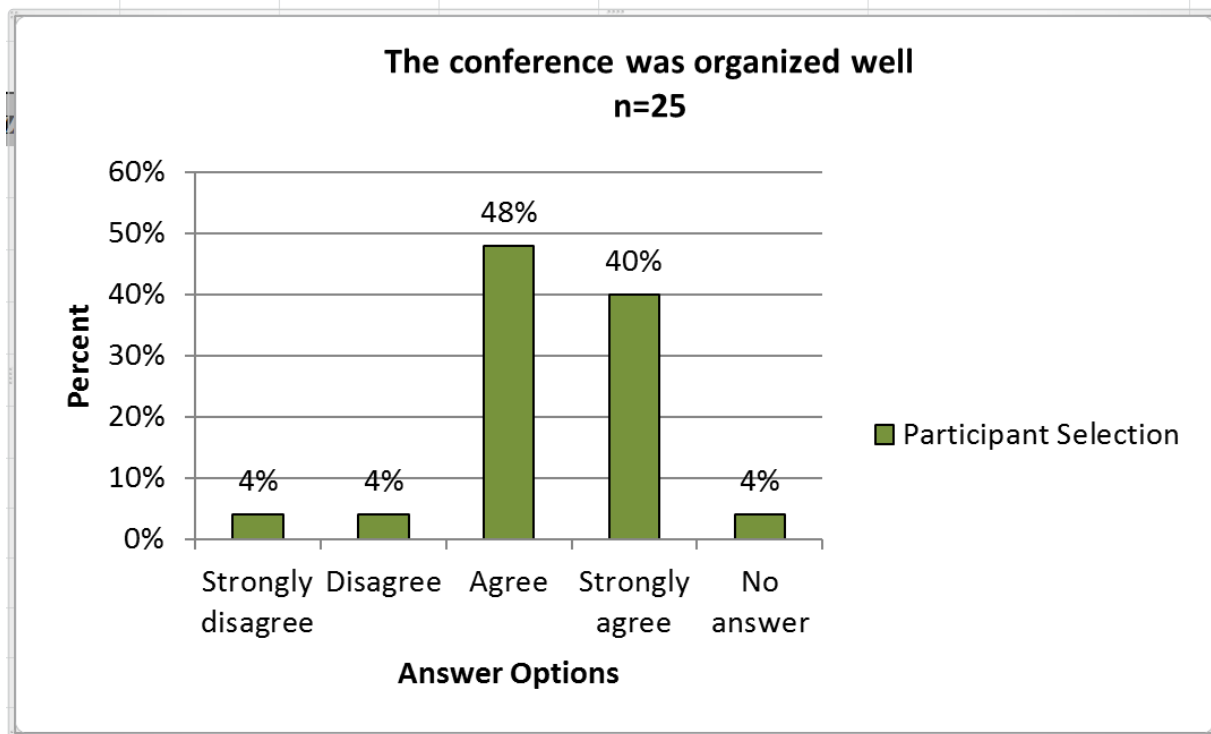


Figure 16: Table of responses for Question 8 from the MNL C Participant Survey/Evaluation

<b>The conference was organized well</b>		
	<b>n</b>	<b>%</b>
Strongly disagree	1	4
Disagree	1	4
Agree	12	48
Strongly agree	10	40
No answer	1	4
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 17: Bar graph of responses for Question 9 from the MNL C Participant Survey/Evaluation

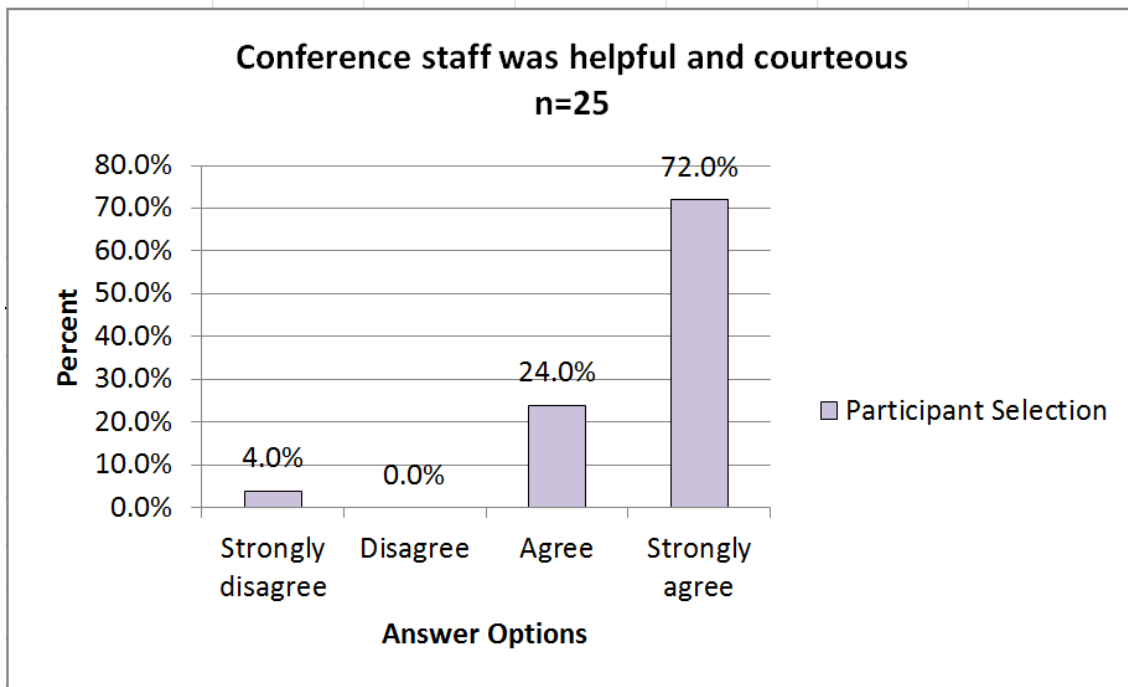


Figure 18: Table of responses for Question 9 from the MNL C Participant Survey/Evaluation

<b>The conference staff was helpful and courteous</b>		
	n	%
Strongly disagree	1	4
Disagree	0	0
Agree	6	24
Strongly agree	18	72
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 19: Table of responses for Question 13 from the MNL C Participant Survey/Evaluation

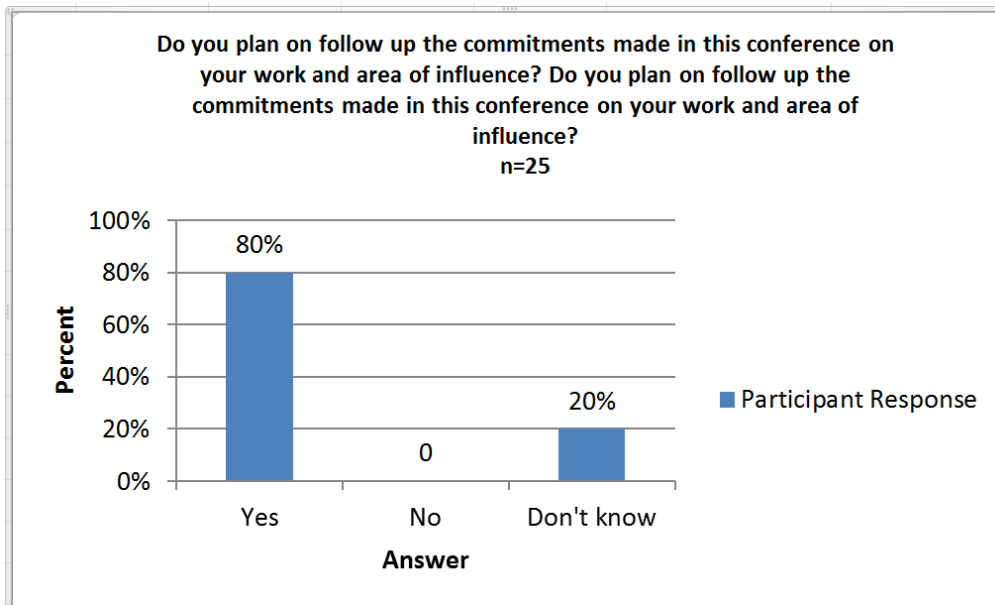




Figure 20: Table of responses for Question 13 from the MNL C Participant Survey/Evaluation

<b>Do you plan on follow up the commitments made in this conference on your work and area of influence?</b>		
	n	%
Yes	20	80
No	0	0
Don't know	5	20
<i>Total</i>	<i>25</i>	<i>100</i>

Figure 22: Table of responses for Question 14 from the MNL C Participant Survey/Evaluation

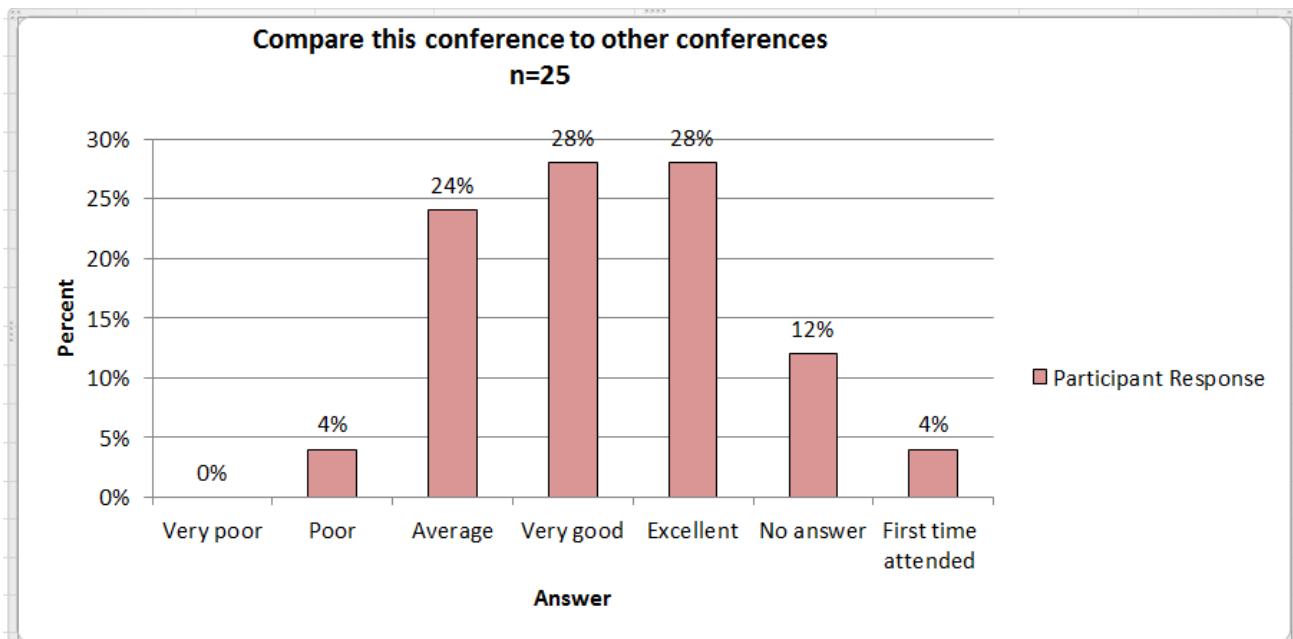


Figure 23: Table of responses for Question 14 from the MNLC Participant Survey/Evaluation

<b>How would you rate this conference compared to other conferences this type that you have attended?</b>		
	<b>n</b>	<b>%</b>
Very poor	0	0
Poor	1	4
Average	6	24
Very good	7	28
Excellent	7	28
No answer	3	12
First time attended	1	4
<i>Total</i>	<i>25</i>	<i>100</i>

### **Conclusion**

This event demonstrates the importance of collaboration on a crucial issue for the Latino community in Minnesota. This collaboration will truly push civic engagement and participation efforts if continued. HACER recommends continued collaboration and communication amongst event participants and organizers and suggests follow up with participants.

## Appendices

*Appendix 1: Electronic link to event registration as of 6/1/2012. Approximately 89 individuals were registered, a number of these individuals included event organizers, speakers, and facilitators.*



Participants list for  
HACER-clean.xlsx

*Appendix 2: MNLC June 6, 2012 Agenda*

2012 Minnesota Latino Caucus  
Round Table Discussion on Civic Engagement  
June 6<sup>th</sup> and 7<sup>th</sup>



**Wednesday, June 6<sup>th</sup>**

	<b>Reception</b> Windows on the River Crown Plaza Hotel Top Floor
6:30 pm	<b>Appetizers and Cash Bar</b>
7:15 pm	<b>Welcome and introduction</b> <b>Introduce Caucus members</b> <b>Acknowledge special community guests</b> <b>Introduce session topics/trainers/facilitators</b>
7:45 pm	<b>Closing remarks</b>
8:00 pm	<b>Adjourn</b>



**Thursday, June 7<sup>th</sup>**

**Round Table Discussions**

7:30 - 8:30 am

**Breakfast**

Windows on the River  
Crown Plaza Hotel  
Top Floor

8:30 – 9:00

**Days Briefing**

9:00 – 9:15

**Breakout into 2 groups training session**

9:15 – 10:15

***Governors Room 1, Lower Level***

**How to effectively access appointments process to governmental board and commissions.**

Jerry Gonzalez, Executive Director, Georgia Association of Elected Officials (GALEO)

***Governors Room 5, Lower Level***

**How to get Latinos elected and influence candidates who support the Latino agenda**

This will be a presentation and panel discussion

10:15 – 10:30

**Break** - Refreshments

10:30 – 11:30

Repeat sessions: Rotate moderators not audience

11:30 – 12:00 pm

**Break** – Phone calls

12:00

**LUNCH**

12:15 – 1:30

**Key note speaker: Manuel Pastor, PhD**

**Professor, University of Southern California**

Geography and American Studies & Ethnicity

1:40 -3:00

Develop Action Plans Regional clusters develop break by region and individual cities

3:00 – 3:15

**Break** - Refreshments

3:15 – 4:30

Each geographical area presents their plan of action

4:30 – 5:00

Closing remarks: The next phase: 2012 – 2013

*Appendix 3: Survey Given to MNLC Participants*

2012 Minnesota Latino Caucus  
Round Table Discussion on Civic Engagement



**Evaluation Questions**

*Based on your experience overall, please tell us how satisfied or dissatisfied you were with the following.*

1) How satisfied were you with the registration process?

- Very Dissatisfied
- Dissatisfied
- Satisfied
- Very Satisfied

2) How satisfied were you with the event materials provided?

- Very Dissatisfied
- Dissatisfied
- Satisfied
- Very Satisfied

3) Overall, how satisfied were you with the speakers/presenters?

- Very Dissatisfied
- Dissatisfied
- Satisfied
- Very Satisfied

4) Overall, how satisfied were you with the conference facilities

- Very Dissatisfied
- Dissatisfied
- Satisfied
- Very Satisfied

5) Did you attend to both training sessions today?

- Yes
- No

6) Did you feel the length of conference training sessions were too long, just about right, or too short?

- Too long
- Just about right
- Too short

**Please tell us how much you agree or disagree with the following statements.**

7) The content of conference sessions was appropriate and informative.

- Strongly Disagree
- Disagree
- Agree
- Strongly Agree

8) The conference was well organized.

- Strongly Disagree
- Disagree
- Agree
- Strongly Agree

9) Conference staff was helpful and courteous.

- Strongly Disagree
- Disagree
- Agree
- Strongly Agree

10) What might the most important highlights from the conference you would like to take with you? How would you summarize this conference?

---

---

---

---

11) What did you like most about the conference?

---

---

---

---

12) What did you like least about the conference?

---

---

---

---

13) Do you plan on follow up the commitments made in this conference on your work and area of influence?

- Yes
- No
- Don't Know

14) How would you rate this conference compared to other conferences of this type that you have attended?

- Very poor
- Poor
- Average
- Very good
- Excellent

15) In what ways could this conference be improved?

---

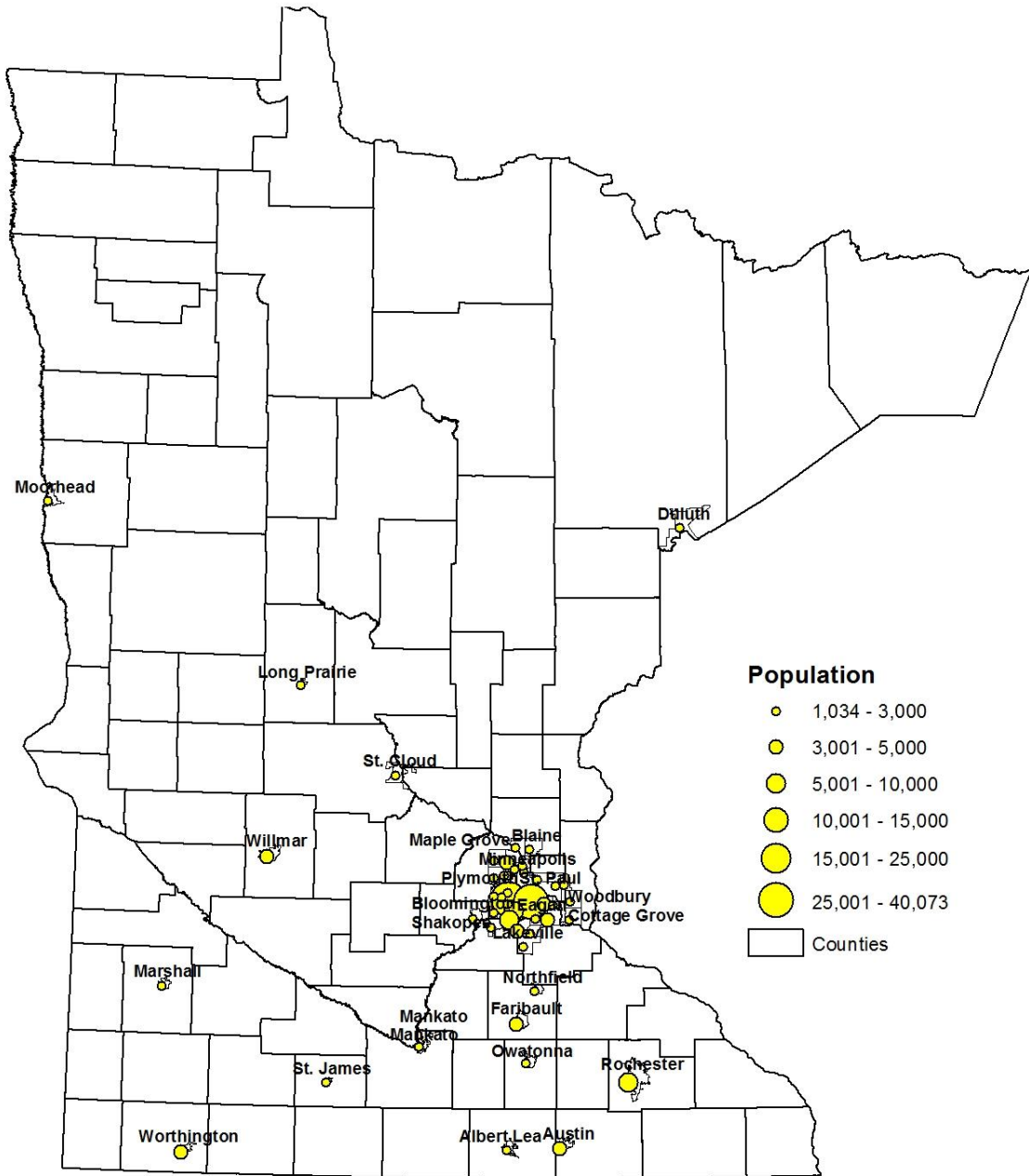
---

---

---

Thank you!

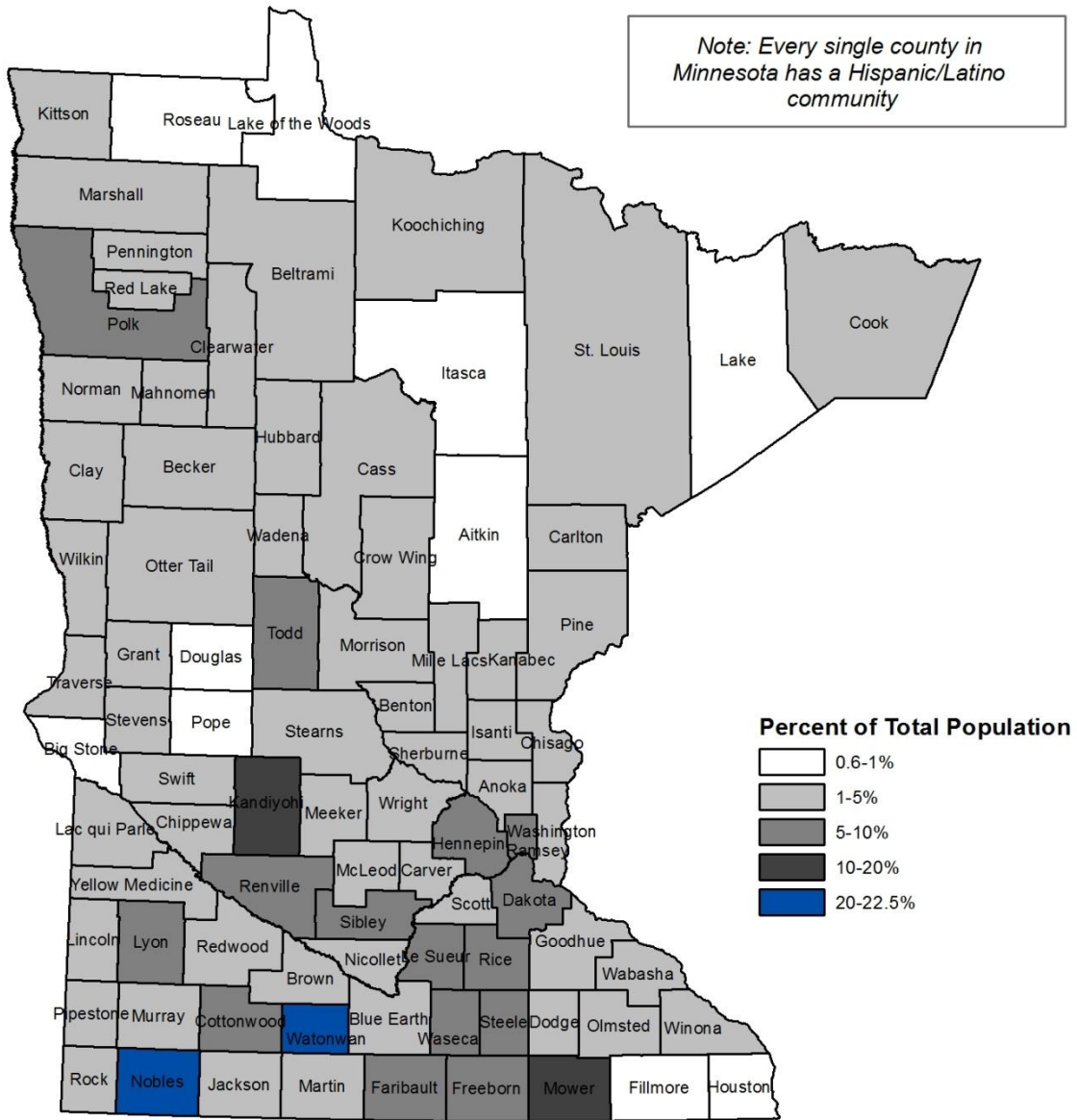
**Selected Cities/Towns with More Than 1,000 Hispanics/Latinos**



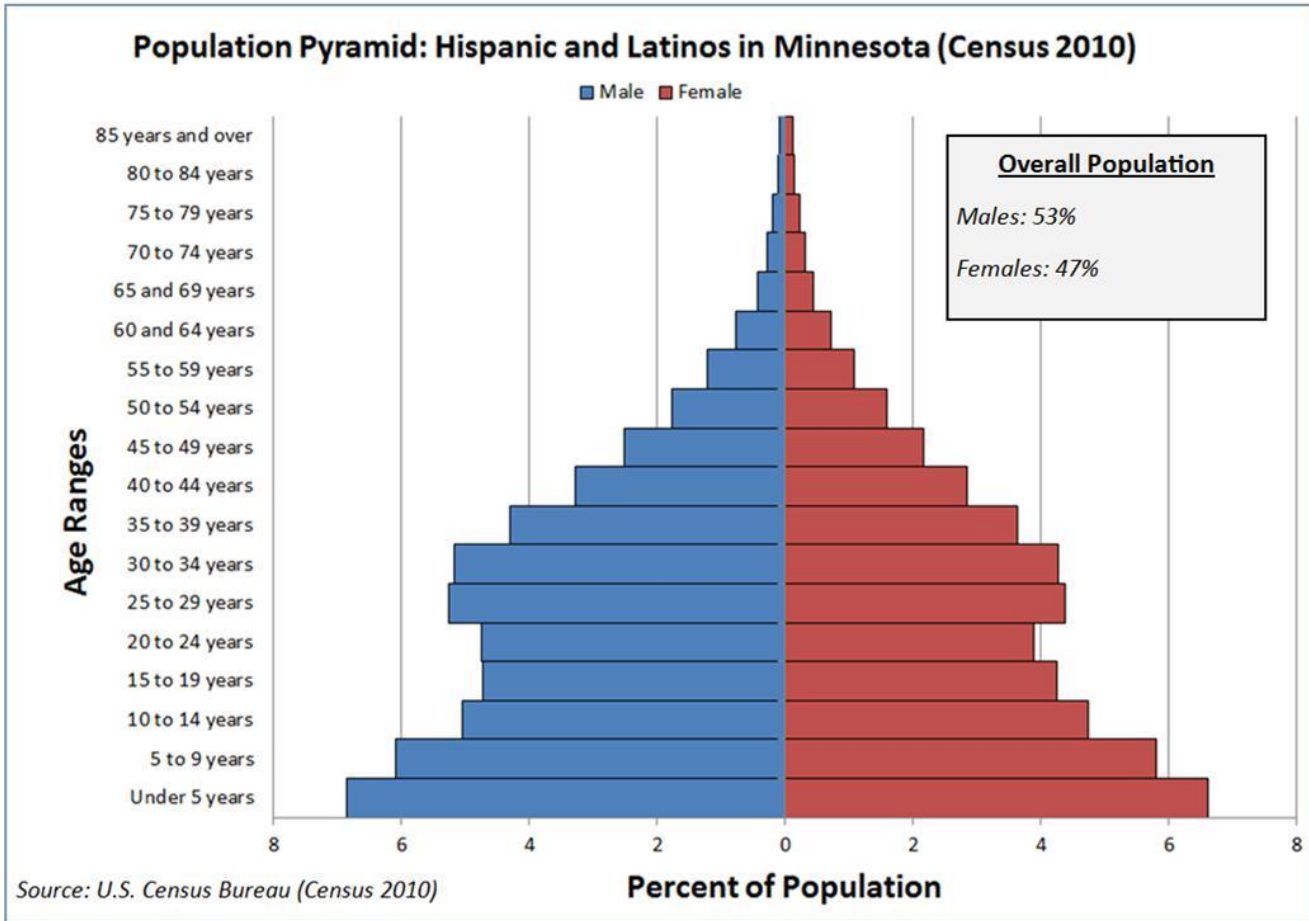
Sources: TigerLine Shapefiles and U.S. Census Bureau (Census 2010)



### Percent of Hispanics and Latinos in Minnesota by County (2010)



Appendix 6: Population Pyramid of Hispanic/Latino Community



Appendix 7: Cities and Towns with more than 10% Hispanic/Latino in Minnesota (Census 2010)

City/Town	Total		Percent of Total (Latino/Total)
	Population	Latino	
Worthington	12,764	4,521	35.4%
Pelican Rapids	2,464	776	31.5%
St. James	4,605	1,427	31.0%
Long Prairie	3,458	1,034	29.9%
Hanley Falls	304	88	28.9%
Madelia	2,308	618	26.8%
Landfall	686	177	25.8%
Norcross	70	18	25.7%
Butterfield	586	150	25.6%
Nielsville	90	21	23.3%
Florence	39	9	23.1%
Gaylord	2,305	530	23.0%
Chandler	270	61	22.6%
Melrose	3,598	796	22.1%
Le Center	2,499	525	21.0%
Willmar	19,610	4,099	20.9%
Oslo	330	67	20.3%
Bigelow	235	47	20.0%
West St. Paul	19,540	3,803	19.5%
Midway CDP	26	5	19.2%
Lynd	448	85	19.0%
Richfield	35,228	6,436	18.3%
Renville	1,287	234	18.2%
Hilltop	744	126	16.9%
Pennock	508	86	16.9%
Myrtle	48	8	16.7%
Alvarado	363	59	16.3%
Westport	57	9	15.8%
Austin	24,718	3,796	15.4%
Claremont	548	82	15.0%
Glencoe	5,631	834	14.8%
Nashua	68	10	14.7%
Mapleview	176	25	14.2%
Humboldt	45	6	13.3%
Albert Lea	18,016	2,380	13.2%
Lewisville	250	33	13.2%
Elmore	663	87	13.1%
Faribault	23,352	3,026	13.0%
Sleepy Eye	3,599	467	13.0%
Goodhue	1,176	151	12.8%
New Auburn	456	57	12.5%
Kerkhoven	759	93	12.3%
South St. Paul	20,160	2,457	12.2%
Heron Lake	698	84	12.0%
Columbia Heights	19,496	2,319	11.9%
Le Sueur	4,058	484	11.9%
Fairfax	1,235	140	11.3%
Cobden	36	4	11.1%
Crockston	7,891	871	11.0%
Sandstone	2,849	314	11.0%
Mountain Lake	2,104	225	10.7%
Minneapolis	382,578	40,073	10.5%
Altura	493	51	10.3%
Bellechester	175	18	10.3%
Stephen	658	66	10.0%